

**Oi**oceanology  
international®

## Speaker and Promotional Opportunities

Contributors:



# Welcome to Dcarbonise Week 2021 Virtual Sustainability Summit

This October, we're bringing together an audience of energy users and sustainability leaders across a selection of key industries, connecting them to the best sources of knowledge, inspiration and advice as they strive towards lowering their carbon impact and improving their sustainability credentials.

**Dcarbonise Week**, a pre-COP26 week-long Virtual Sustainability Summit, will serve to unite some of the best known and respected event communities and provide exceptional education and guidance. Thanks to incomparable speakers, '**Dcarbonise Week 2021 – Virtual Sustainability Summit**' will engage thousands of business leaders, policy makers, energy managers, buyers, heads of sustainability, technologists, solution providers and investors, all unified in their passion and pursuit of decarbonising their operations as we strive towards becoming Net Zero.

Whether you're involved in clean energy, ocean industry & research, transport, cities, or agriculture, **Dcarbonise Week** will inspire and help you to deliver for your business.

# Achieve your marketing objectives through a new online experience



## **Position your brand as a thought leader to the industry**

Position your organisation as a progressive industry player. Align your organisation with the key discussion points and challenges facing clean energy, transport, cities, industry, travel, or farming and associate your brand with the highest calibre technical content in the industry.



## **Brand exposure**

Expand your brand exposure to a truly global audience through numerous opportunities for logo placement across the virtual platform and through our marketing campaign to over *50,000* targeted potential customers in the run-up to the event. The platform will remain live as an on-demand service for 12 months allowing your organisation even greater exposure.



## **Acquire new leads**

High quality leads are waiting to find a solution like the ones you have to offer.



## **Reach target audience from all over the world and generate more business**

Engage with thousands of industry professionals through our online platform. The virtual summit will deliver opportunities for business development among leading players. In addition, the digital format provides detailed real-time analytics of the attendees engaging with your brand and content.

# Dcarbonise Week - Virtual Sustainability Summit Partners

Industries and brands represented within the **Dcarbonise Week** include:



The UK's largest renewable and low carbon energy event, bringing together all stakeholders and elements of renewable power.



Co-located with All-Energy, Dcarbonise is Scotland's only dedicated event for low-carbon built environment and transport solutions to improve your energy efficiency and decrease costs.



Dedicated to hydrogen, a core component of the energy transition, and its increasing use for decarbonising the grid to fuelling transportation and much more.



The world's premier event for Marine Science & Ocean Technology, and how we can both operate in, and protect, the world's oceans in a sustainable manner.










The largest programme in the world aiming to unite travel companies, organisations and individuals interested in spreading sustainable practices and ethical methods within the travel industry.



Dedicated to solving the challenges faced by farmers through agricultural technology solutions, with an increasing focus on sustainability and low carbon farming techniques.

# Dcarbonise Week Virtual Sustainability Summit

4 October	5 October	6 October	7 October	8 October
				
The Green Recovery - political and industry overview	The Road to COP26 and Net Zero - political and industry overview	Let's Talk Hydrogen	A Sustainable Ocean Economy	Sustainable destinations and operations
Offshore wind: 40GW by 2030	From oil and gas to energy integration	Project update: Around the UK	OSIG and Floating Offshore Wind – the Changing Face of Offshore Survey	The path to net zero – decarbonisation of aviation (and marine tourism)
Decarbonising heat	Decarbonising industry	 Decarbonising the supply chain	Autonomous & Unmanned Solutions on a course to Net Zero	 Low carbon agriculture The path to Net Zero
Financing the Green Recovery	Decarbonising cities and towns: the race to net-zero	Decarbonising transport		Sustainable energy needs for controlled environment agriculture (CEA)

# Sponsorship Packages

## Oceanology Day Brand Sponsor - £15,000 (1 package available)

Align your brand with our leading brands in the industry to achieve unrivalled brand presence, opportunity to educate the audience and generate leads for your team.

### The Package Includes:

- Guaranteed to join one webinar as a panellist with the Q&A to position your brand and spokesperson as thought leader
- Strong brand presence on the Oceanology & Dcarbonise website and all communications in the lead up to the event to ensure your brand is seen by the entire audience
- Premium brand placement in all sessions, sponsor mention verbally during the live session and in webinar description
- Listing as a Sponsor on dedicated page with your company logo and boilerplate linked to your website
- Access to leads for post-show follow up
- Distribution and promotion of one relevant 'inside Oi' blog pre-event, to further position brand as thought leader and be used as preview to event
- Opportunity to provide an exclusive offer to attendees in the Digital Offer Bag to secure more contactable leads
- 1 content block in pre and/or post event email to promote your brand to the entire prospective audience
- Dedicated social posts on all channels (Oceanology, All Energy & Dcarbonise)

Book your  
sponsorship  
now to get  
maximum  
exposure

# Sponsorship Packages

## Session Sponsor - £5,995 (4 x packages available)

Opportunity to present your brand inline with key topics as well as strong brand presence and opportunity to generate leads.

- A Sustainable Ocean Economy
- OSIG and Floating Wind – The Changing Face of Offshore Survey
- Autonomous & Unmanned Solutions on a course to Net Zero

### The Package Includes:

- Guaranteed to join webinar as a panellist with the Q&A to position your brand and spokesperson as thought leader
- Listing as a Sponsor on dedicated page with your company logo and boilerplate linked to your website
- Logo on webpage and all communications for the session (emails / social media etc)
- Brand placement during session for further brand awareness with engaged audience
- Distribution and promotion of one relevant 'inside Oi' blog pre-event, to further promote brand as thought leader and be used as preview to event
- 1 content block in pre-event email to promote the brand to the entire audience
- Access to leads for post-show follow up
- Opportunity to provide an exclusive offer to attendees in the Digital Offer Bag to secure more contactable leads

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# Sponsorship Packages

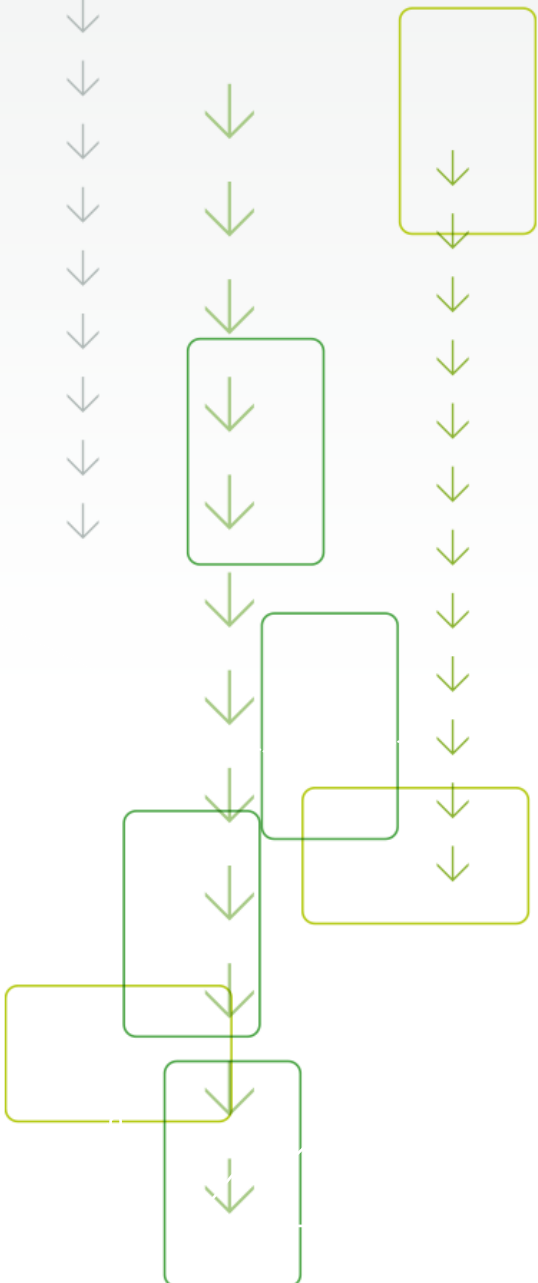
## **Dedicated Session 'Break Sponsor' - £2,995** **(1 x package available)**

Unique opportunity to have a dedicated session to present your offering, generate leads and educate the audience

### **The Package Includes:**

- Present a 20 minute pre-recorded session to be played between Oi keynote sessions
- Listing as a Sponsor on dedicated page with your company logo and boilerplate linked to your website
- Access to leads for post-show follow up
- Opportunity to provide an exclusive offer to attendees in the Digital Offer Bag to secure more contactable leads

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# Sponsorship Packages

## Brand Placement & Lead Generation Package - £1,295

Entry level opportunity to ensure online presence in the lead up to the event with the opportunity to present your offering and generate leads

### The Package Includes:

- Listing as a Sponsor on dedicated page with your company logo and boilerplate linked to your website
- Opportunity to provide an exclusive offer to attendees in the Digital Offer Bag to secure contactable leads

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# Decarbonise Week 2021 - Virtual Sustainability Summit

MONDAY 4<sup>TH</sup> OCT

TUESDAY 5<sup>TH</sup> OCT

WEDNESDAY 6<sup>TH</sup> OCT

THURSDAY 7<sup>TH</sup> OCT

FRIDAY 8<sup>TH</sup> OCT



## Opening session: The Green Recovery

Chair: Prof Sir Jim McDonald, Principal and Vice Chancellor, University of Strathclyde  
**Speakers:**  
 - Rt Hon Nicola Sturgeon MSP, First Minister, Scotland  
 - Rt Hon Kwasi Kwarteng, Secretary of State, BEIS  
 - Chris Stark, CEO, Climate Change Committee  
 - Keith Anderson, CEO, ScottishPower  
 - Cllr Susan Aitken, Leader, Glasgow City Council

## Opening session: The Road to COP26

Chair: Chris Stark, CEO, Climate Change Committee  
**Speakers:**  
 - President of COP26 – Rt Hon Alok Sharma MP  
 - Keith Anderson, CEO, ScottishPower  
 - Professor Karen Turner, Director, Centre for Energy Policy, University of Strathclyde  
 - Nigel Topping, UK High Level Climate Action Champion  
 - A rep from the Finance / Investment community

## Let's talk Hydrogen

Chair: Barry Carruthers, Director of Hydrogen, ScottishPower  
**Speakers:**  
 - Prof. Dr Armin Schnettler, CEO, New Energy Business, Siemens Energy  
 - Dev Sanyal, Exec VP, Gas & Low Carbon Energy, BP  
 - Mike Deeks, Agent General, Western Australian Government  
 - Graham Cooley, CEO, ITM Power

## A Sustainable Ocean Economy

The move toward a sustainable and climate neutral Blue Economy, will have a positive impact on global economic impacts, technology innovation and investment.

## Sustainable destinations and operations

How are destinations and their stakeholders assessing their sustainability performance? What are they doing differently? What recognition are they receiving and how are they improving their impact? In this session we share the experiences of some key organisations who are leading the charge to Net Zero.  
*panellists drawn from:*  
 - A destination  
 - A hotel  
 - A tourist attraction

## Offshore wind: Where we are and where we're going

Chair: Patricia Hawthorn, Chair, ShepWedd  
*Panellists drawn from:*  
 - Benj Sykes, VP UK Offshore, Ørsted  
 - Danielle Lane, Vattenfall + Industry Chair of Offshore Wind Industry Council  
 - Andrew Jamieson, CEO, ORE Catapult  
 - Jonathan Cole, MD, Iberdrola  
 - Una Brosnan, Mainstream Renewable Power

## From oil and gas to energy integration

*panellists drawn from:*  
 - Dr Andy Samuel, Chief Executive, Oil & Gas Authority  
 - Bethan Vasey, Upstream Energy Transition Manager, Shell UK  
 - BP or TOTAL speaker (tbc)  
 - Myrtle Dawes, Solution Centre Director, The Oil & Gas Technology Centre  
 - Service company, probably Baker Hughes

## Project update: Around the UK

- Dolphin  
 - Acorn  
 - Leeds City  
 - Production and storage challenges and opps  
 - Regulation  
 - Wind to hydrogen focus  
 - Potential ICIS speaker on commoditisation of hydrogen

## OSIG and Floating Wind – The Changing Face of Offshore Survey

As the Energy Transition gains momentum, industry incumbents will look at how the survey, geotechnics and OSIG sector is changing in order to keep pace with the changing needs of Offshore Energy and the expectation of operating in a more sustainable manner.

## The Path to Net Zero - Decarbonisation of Aviation (and Marine Tourism)

- Scene setting and decarbonisation targets  
 - E-fuels  
 - Hydrogen and fuels cells  
 - Electric flight  
 - Marine fuels of the future  
 - Sustainable investment  
 - Policy requirements and future opportunities



## Decarbonising Heat ENGIE

**Decarbonising industry**  
 in association with UIKRI/Innovate UK and Clusters  
 Potential RELX speaker

## Decarbonising the supply chain

*panellists drawn from:*  
 - tbc

## Autonomous & Unmanned Solutions on a course to Net Zero

Focus on the ever growing role that autonomous and unmanned systems are playing in more sustainable ocean industry operations, future opportunities and technology innovation, including an Oi update on the ongoing Seabed 2030 project.

## Low carbon agriculture - the Path to Net Zero:

- Improving efficiency & land management to capture more carbon  
 - Boosting renewable energy and the wider bio-economy  
 - Autonomous farms - the hands free acre and its impact on carbon

## Financing the Green Recovery

Andrew Smith, Greenbackers

## Decarbonising cities and towns: The Race to Net Zero

*panellists drawn from:*  
 - ENGIE  
 - Lawyer from ShepWedd  
 - Glasgow, Edinburgh, Leeds and Bristol City Councils

## Decarbonising transport

Includes content on electrification, biofuels, hydrogen and fuel cells + the policy, investment and infrastructure needed to realise  
*Panellists drawn from:*  
 - Transport Scotland  
 - Vehicle manufacturer  
 - Battery company

## Spotlight on Marine environmental protection

Low carbon initiatives and emission reductions activities  
*Speakers tbc*

## Sustainable Energy Needs for Controlled Environment Agriculture (CEA)

CEA involves large-scale power consumption and therefore must operate using a variety of clean energy technologies to respond to a range of regulatory and budgetary needs, as well as environmental concerns. This session looks at those technologies and approaches including battery-based and thermal storage, hydrogen systems, carbon management & the carbon footprint of logistics.



# Oi oceanology international® About Oceanology International

**Dcarbonise Week**  
4-8 October 2021

Virtual  
Sustainability  
Summit

## **Oceanology International – Connecting the Global Ocean Technology Community**

Part of the RX Energy and Marine portfolio, Oceanology International (Oi), connects industry, academia and government from the global ocean community, showcases innovation, ideas and solutions to improve strategies for exploring, monitoring, developing and protecting the world's oceans, from seabed to surface, and beyond.

The last physical event in 2018 attracted total attendance of 13,872 over the three days and included over 480 exhibiting companies from 90 countries.

**Oi** will join a select group of the world's leading events during **Dcarbonise Week** and will deliver a day of content, focused on Ocean Environmental & Economic Sustainability, and Technology Innovation, as a pre-cursor to both COP26 and the next physical event, Oceanology International, held in London in March 2022. More information on Oceanology International can be found at [here](#).

***Oceanology International 2022 partners, exhibitors & sponsors include:***





**Decarbonise Week**

4-8 October 2021

**Virtual  
Sustainability  
Summit**

featuring **Oi** oceanology  
international®

Contact our [Sales Team](#) for more information and availability or to brainstorm a custom opportunity. We are always interested in exploring new and creative sponsorship ideas; and in ideas for standalone sponsored webinars in the future.

[www.oceanologyinternational.com](http://www.oceanologyinternational.com)  
[www.forum.all-energy.co.uk](http://www.forum.all-energy.co.uk)